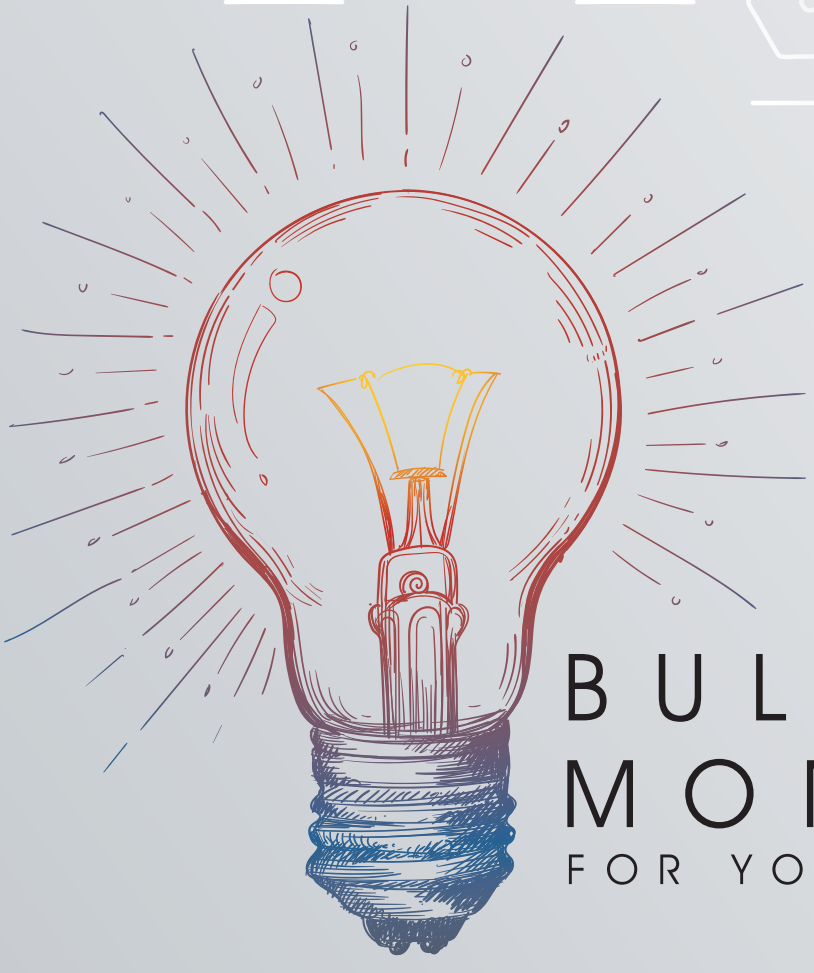
Richlyrich™

MARKETING AGENCY

WELCOME



BULB MOMENTS

FOR YOUR BUSINESS

Ignite innovation, captivate audiences, and watch your brand's success illuminate. At Richly Rich Limited, we specialize in creating those brilliant "aha!" moments that transform businesses.

Let us light up your business journey to success together!

Richly

TABLE OF CONTENT

Welcome

Table Of Content

About Richly Rich

What We Do

Meet The Team

Our Work

Who We Have Worked For

What our Clients Say About Us

Contact Us

ABOUT

Richlyrich™

MARKETING AGENCY

Established in 2010, Richly Rich Limited has rapidly become one of East Africa's premier marketing agencies.

Born out of passion for both creativity and marketing strategies that effortlessly lead to increased sales.

We believe in the power of strategic marketing to transform businesses and drive success.

Our dedicated efforts and strategic approach have consistently propelled our clients to new heights of success.

Over the years, we've been instrumental in helping hundreds of businesses reach their desired sales goals and even surpass them.

We thrive on turning aspirations into achievements for businesses



Our Mission

Empowering businesses to dominate through innovative marketing brilliance.

Our Vision

Guiding businesses to a brighter future through pioneering marketing strategies.

Richly

ABOUT Richlyrich™

MARKETING AGENCY

Our success is not solely measured by the campaigns we create or the projects we deliver; it's rooted in the principles that guide our every action. Our core values are the heartbeat of our organization, shaping our culture, influencing our decisions, and defining our identity. These values serve as the compass that directs us toward sustainable growth, client success, and a positive impact on the world around us.

1. Innovation Excellence
2. Client Success First
3. Integrity and Transparency
4. Passion for Results
5. Collaborative Team Spirit
6. Adaptability and Resilience
7. Commitment to Learning
8. Quality and Excellence
10. Fun and Enjoyment



WHAT WE DO AT

Richlyrich™

MARKETING AGENCY


We Help Businesses Increase SALES!
50%
15%
25%
25%
50%
15%
Retention

MARKETING CONSULTANCY

Over the years, we have crafted a legacy of success, partnering with diverse businesses to navigate the ever-evolving landscape of marketing.

Our expertise lies in providing strategic insights that resonate with every brand unique vision.

As trailblazers in the industry, we have consistently revolutionized marketing approaches, empowering brands to innovate, captivate audiences, and elevate their market presence.





Turning Ideas Into Impactful Marketing Strategies

Richlyrich™

MARKETING AGENCY

DIGITAL MARKETING

Richlyrich™
MARKETING AGENCY

Digital Marketing expertise is our forte, and market leadership is our signature. Renowned for our prowess, we navigate the digital landscape with ease. It's not just a job; it's our passion, and dominating the market is our daily brew.

It's Our Cup of Coffee



CONTENT CREATION

Richlyrich™
MARKETING AGENCY

In the world of digital marketing, **CONTENT IS KING** and quality is paramount. From captivating graphic design that visually communicates your essence to compelling videography and photography that tell stories in every frame, we masterfully craft a multimedia experience tailored to your unique identity. Our audio recordings resonate with authenticity, and we seamlessly integrate stock resources to add depth and richness to your digital presence



Richlyrich™
MARKETING AGENCY



CREATIVE DESIGNS

Look no further for all your creative design needs – we are your go-to experts. Whether it's eye-catching flyers, engaging brochures, attention-grabbing posters, polished company profiles, compelling pitch decks, sophisticated magazines, or detailed annual reports, we've got you covered.



Richlyrich™
MARKETING AGENCY

Website Design & Development

Crafting functional, simple, and beautifully responsive websites is our forte. Our designs are tailored to resonate seamlessly with your brand and align perfectly with your marketing objectives. Trust us to bring your digital presence to life with an intuitive and visually compelling website

Website AUDIT

We analyze every aspect of your site, from performance and usability to SEO and security sharing valuable insights and recommendations to enhance your online presence and drive results.

Website Maintenance and Live Chat Monitoring

We provide comprehensive website maintenance and live chat monitoring services to ensure your online platform runs smoothly. Our proactive approach includes regular updates, security patches, and real-time chat support, enhancing customer satisfaction and trust.

MEDIA BUYING & REPORTING

Richlyrich™
MARKETING AGENCY

Google Ads

Meta Ads

YouTube Ads



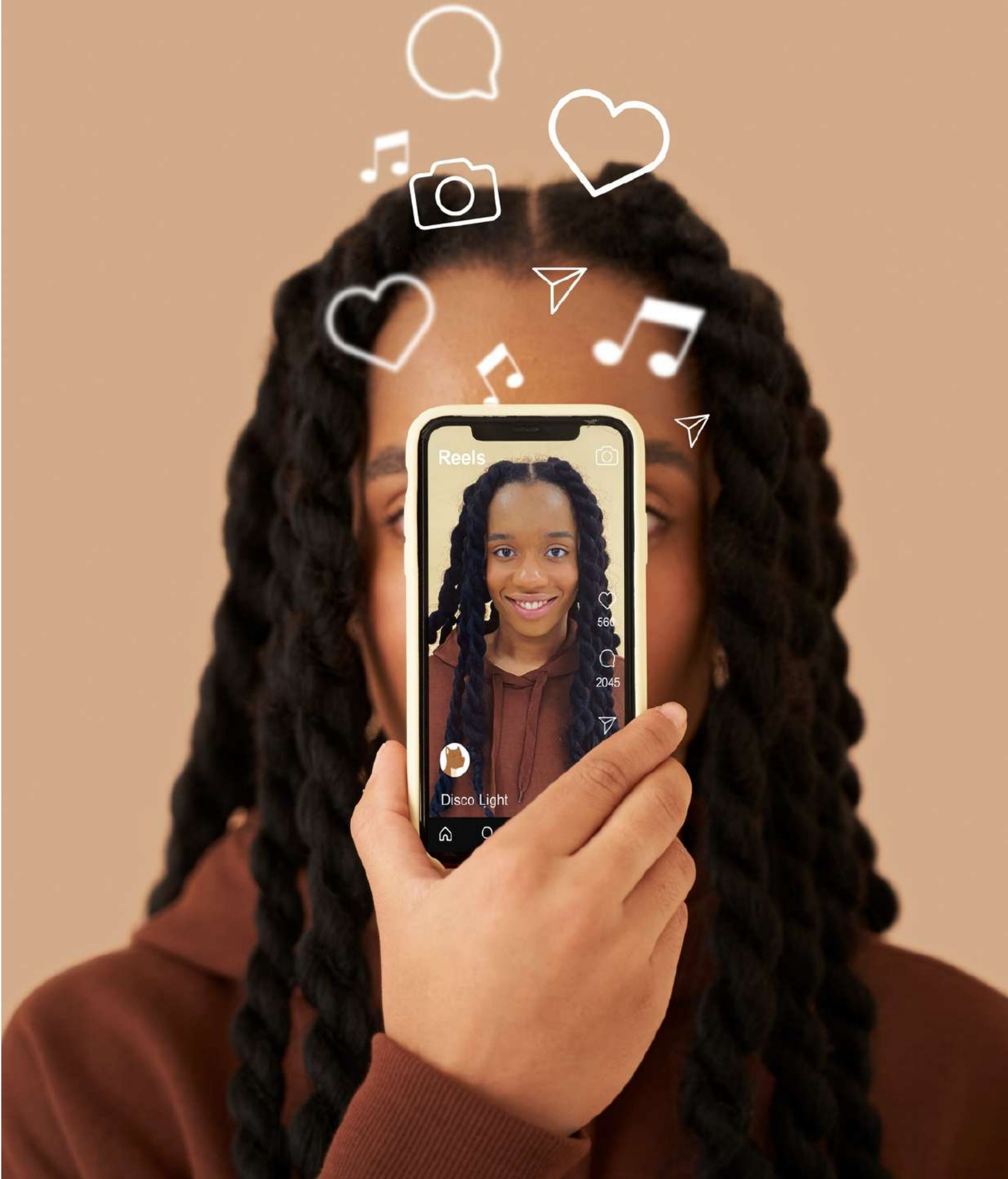
We Are

Google Verified Advertisers

INFLUENCERS SOURCING

Richlyrich™
MARKETING AGENCY

We offer expert influencer sourcing services.
Connect with the right influencers effortlessly.



MEET THE TEAM

Richlyrich™
MARKETING AGENCY



RAY JONATHAN
FOUNDER & DIRECTOR

Bachelor of Science In Information Technology (BScIT)
Software Engineer Online Systems)



AGNES MUEMA
FOUNDER & DIRECTOR

Bachelor of Business Administration (BBA) | Marketing Major



DANIEL KISAKA
LEAD CREATIVE



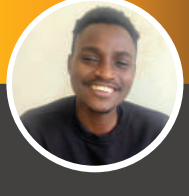
REHEMA MWENDWA
QUALITY ASSURANCE & DIGITAL MARKETER



JOSEPH WAHOME
LEAD FRONT END DEVELOPER



PETER GITAU
LOGISTICS MANAGER



MICHAEL NDOVOI
CREATIVE



WASHINGTON MORRIS
LEAD BACK-END DEVELOPER



EMMANUEL WALUCHIO
LEAD PHOTOGRAPHER

SUPPORTIVE PARTNERS

PEOPLE FOCO Agency
Human Resourse

Cheror Lagat and Associates
Certified Public Accountants
Accounts | Tax | Audit

PinPoint HYGIENE SERVICES LTD
Cleaning & Hygiene

Gladys Mwangi
Advocate

Big on Print
Printing Partner

OUR WORK

Richlyrich™

MARKETING AGENCY


WANT TO BE IMPRESSED?
SCAN HERE

WHO WE HAVE WORKED FOR

Richlyrich™

MARKETING AGENCY

OUR CLIENTS



ashnil HOTELS LIMITED

Spero

ROCKY DRIVING SCHOOL

medela mother's milk, everyday amazing™

TWISTSHAKE with passion for babies

Somak SAFARIS

AVA Pharmacy Ltd

SANITARY BINS KENYA

YOUVE ADVERTISING MEDIA

SKINS

Nutri Boost

TRINITAS INTERNATIONAL SCHOOL FUTURE LEADERS

Surana BUFFALO SPRINGS

HUSSEINI GLASS E.A LTD Reliable · Quality · Affordable

GAS2GO

LAVINGTON HARDWARE & STEEL WORKS

MURSONS REALTORS LIMITED Inspiring your Dreams

oakmont CONSULTING LIMITED

The Boxes Were Not Enough For All Our Clients!
Scan The QR Code To Get A Comprehensive List Of Our Clients !

WHAT OUR CLIENTS SAY ABOUT US

Richlyrich™

MARKETING AGENCY

Epicenter Africa
Sustainable Power and Water

Prime Cartons Industrial Park, Mombasa Road
P.O. Box 5978 - 00200, Nairobi, Kenya
Tel: +254 20 234 6431
Mobile: +254 701 617 833
Email: info@epicenterafrica.com
sales@epicenterafrica.com

19th September, 2023

TO WHON IT MAY CONCERN

RE: APRECIATION FOR AN EXEMPLARY SERVICE BY RICHLY RICH LIMITED

We recently engaged **Richly Rich Limited** to run our Digital Marketing and manage our social media sites. Within days of our engagement, we noted a spike in the number of enquiries we were receiving many of which began to convert into sales immediately.

We also noted that the type of enquiries we received were customers already in need of our products and services and were simply looking for a suitable supplier to buy from. This is a principle we later learnt is known as **discoverability**. This was coupled with the fact that Richly Rich is an approved Google Partner meaning that our google posts got preferential visibility against the competition.

I was particularly pleased to see the effort Ray Jonathan and his team took to understand our business, our target customers, our unique value proposition and used that to develop targeted messaging to our audience.

I highly recommend **Ray Jonathan** and **Richly Rich Limited** for your business to create a digital presence for you and make you more Visible and Discoverable to your customers.

Yours Sincerely,
For: Epicenter Africa Ltd.,

Mary Njue
CEO

Revive Consulting Solutions Ltd.
P.O. Box 1295
Nairobi, Kenya
Tel: +254 722 531090
Email: info@revive-solutions.com

Hardly do we get walk in clients. Therefore, when we do we make an effort to find out how they knew about us so that we know the channels of marketing to focus on. One day in 2022 we were just working in the office when two gentlemen walked into our office. The most interesting bit is that these gentlemen knew so much about our Punguza product that you would think they have interacted with the product. To our surprise, they came ready to purchase our product (in very large volumes) and all they wanted was to confirm our location and the payment details. We asked if they had used our products and they answered that they had not interacted with the product. We were surprised that someone would be willing to risk buying huge volumes of a product they have not interacted with. On inquiring, the walk-in clients informed us that they got to know us through our face book page and that the information was so clear that they didn't need to clarify much. The client gave us good business and has returned this year (2023). Our social media marketing is handled by Richly Rich, and they have done such a good job that we didn't have to explain much to the client. Richly Rich has been supportive and helped us create awareness about our product. Without the excellent support of Richly Rich we would not have got that job, or we would have spent a lot of time explaining the product to the client. I would, therefore, recommend Richly Rich for social media marketing without any reservations.

NDERI & MWANGI
ADVOCATES
(NM ATTORNEYS)
Providing legal solutions with precision

Advocates, Commissioner for Oaths,
Notary Public and Company Secretaries

Lenana 51, Block A, Unit A1
Lenana Road, Nairobi
Tel: 020 4404897 / 0703 171405
P.O. Box 5384 - 00200, Nairobi
Email: info@nmlegal.co.ke
Website: www.nmlegal.co.ke

TESTIMONIAL/RECOMMENDATION

RAY JONATHAN – RICHLY RICH LIMITED

I am pleased to provide a testimonial for **Ray Jonathan, CEO, Richly Rich Limited**.

I have had an opportunity to work with Ray on my digital marketing and I can attest to his high expertise and knowledge in Digital Marketing. Ray has transformed my online presence and marketing strategy.

Rays in-depth knowledge in digital marketing is exceptional and his ability to tailor strategies to a client's specific needs has been impressive. One of the challenges I face as an advocate is marketing my services because of the restrictions on advertising legal services. Ray is however able to support me in a manner that does not violate advocates advertising rules by creating content in a very innovative way.

One of the most outstanding quality of Richly Rich Limited is their commitment to staying at the forefront of industry trends and technologies.

Thanks to Ray, my online presence as a professional has grown exponentially. My website traffic has increased significantly. Please visit my website, *gladysmwangi.com* and have look of the great set out done by Ray Jonathan.

When I published my Law book titled *Civil Litigation in Kenya* in August, 2023, I was able to make hundreds of sales within a very short time because I have been visible within and beyond the legal profession. Through Digital marketing I have been able to expose my expertise in legal practice thus attracting more clients and stakeholders.

Ray is professional, reliable and very cordial. If you are looking for a digital marketer who can drive results, provide clear guidance, and provide your business outstanding visibility Ray Jonathan is your go to person.

Thank you Ray for your support

GLADYS MWANGI - LLB, LLM, CPS(K), CPM

Partner- Nderi & Mwangi Advocates

Lecturer & Deputy Director of Students Affairs – Kenyatta University School of Law

gmwangi@nmlegal.co.ke/gladysmwa@gmail.com

LAVINGTON
HARDWARE & STEEL WORKS

TESTIMONIAL RAY RICHLY RICH COMPANY

It gives me great pleasure to read my testimonial as a satisfied user of the services of Richly Rich the social media company.

We have been customers with Richly Rich for the last three years but decided we wanted to take a break in 2020 when covid struck as we were not sure if we were going to keep our business open.

There's a Kamba saying that says "treasure your friends who stay with you during tough times". During this uncertain time, Ray Jonathan decided that he was not going to charge us for handling our social media services. As most of you will agree the creativity and crispiness of images that the Richly Ray company delivers are the best in the field. For three months Richly Rich continued to run our social media pages at no cost and when the three months elapsed, they reduced our invoice by 50%. This clearly showed that Richly Rich is a company that greatly cares about its customer retention and are sensitive to their customers who are going through tough times like a pandemic which nobody had foreseen. Kudos Ray and team.

Late last year when we felt we were not getting the numbers we wanted from being on social meeting Ray and his team introduced us to google my business. This has been a gamechanger. We signed up for the service in November and the business that we have generated from customers calling in to enquire and buy our products is Ks500,000 with an average call rate of 10 calls daily. We run this on an experimental basis and as a business we are ready this year to put systems and personnel in place as we go full swing with this marketing strategy.

Ray my team and I cannot thank you enough. It has indeed been a journey of laughter and sometimes tears. But through it all Richly Rich has always been our no 1 cheerleader in the social media space. Your team remembers to put up posters of holidays even without prompting and we like that. Cheers to a partnership that can only get better and better. I recommend the services of Richly rich to those who are ready to grow in the big wide world of the social media space. Many many thanks Ray and kudos to your team.

Charity

Lavington hardware

HUSSEINI GLASS KENYA LTD

IMPORTERS AND EXPORTERS IN ALL TYPES OF AUTOMOBILE WINDSCREENS, DOOR GLASSES, BUILDING GLASSES, MIRRORS, LOUVERS AND LOUVER FRAMES AND FURNITURE.

29/04/2021

TESTIMONIAL

RICHLY RICH has transformed our business from having no social presence at all, to joyfully communicating my brand, reflecting my business' values, and highlighting its products and services.

RICHLY RICH is everything I'd hoped for and more. I was really impressed with their lightening quick understanding of our company brand and ability to produce original, clever and meaningful posts every week. They are brilliant at transforming our ideas into great social media marketing. We are now reaching a bigger audience with a more positive, engaging message. In a snapshot,

RAY JONATHAN is a marketing genius. There is absolutely nothing to lose and everything to gain by hiring RICHLY RICH LTD today.

MOMBASA RD MOBILE: 0732828838, 0726019644,
EMAIL info@husseiniglass.com,
, P.O.BOX 10170-00400
DIRECTORS: H.T. NAJMI - S.H. NAJMI - M.H. NAJMI (ALL KENYANS)

28th July 2022

TO WHOM IT MAY CONCERN

RE: TESTIMONIAL FOR RICHLY RICH LIMITED

Richly Rich Limited is a Digital marketing company that we have used in the past year for marketing insurance products on social media platforms. The company has tremendously transformed our online presence with its fancy and cushy graphic design. They are very creative and innovative in their digital marketing strategies.

Through their digital marketing solutions and especially the use of Google my business, we have received numerous calls which a number of them have translated into business.

Their graphic designs have attracted clients' referrals and interests from as far as the USA.

We would therefore highly recommend them to anyone who wants to grow their business to the next level.

Well done Richly Rich.

Yours in service,

James Ruoro
Lead Risk Consultant

Softlink Options

10th May 2023

Ray Jonathan of **Richly Rich Limited**,

REF: APPRECIATION FOR SOCIAL MEDIA SERVICES

For several months we engaged Richly Rich Media to help us improve our social media presence, during the period they ensured to post creatively done banners daily and re-introduce us once again in the online space during this phase we were actually able to acquire a new client from Sudan and a prospective medium sized company customer.

I would not hesitate to recommend Richly Rich Media services to anyone who needs to elevate their online presence.

Thank you for the extra ordinary work.

Felista Wakina

CEO

SOFTLINK OPTIONS LIMITED
P. O. Box 6432 – 00100 NRB.
TEL: 020-3559522/0722810084
www.softlinkoptions.com

Softlink Options Limited

ADVOCATES LLP

Advocates | Commissioner for Oaths | Notaries Public | Patent & Trademark Agents

DATE: 11th May 2022 **OUR REF:** KNK-001/GEN **YOUR REF:** TBA

Richly Rich Limited
P.O. Box 102784
NAIROBI

To whom it may Concern,

RE: TESTIMONIAL FOR RICHLY RICH LIMITED (RAY JONATHAN

I would like to give a testimonial for **Ray Jonathan** of Richly Rich Limited for the exemplary work he did for me during the LSK Nairobi Branch Elections in April and May 2022.

I decided to run for the LSK-Nairobi Branch elections as a Council member in April-May 2022. I contacted Ray to design for me campaign fliers that will be shared on Whatsapp and social media. I gave him a brief and some nice photos and he was to design a total of ten fliers to be shared over the period of the campaign which was about a month. Ray designed some of the best fliers that were seen during the campaign. The professionally designed fliers were well-received and I got very good compliments and high impressions wherever I shared them.

When the elections were concluded on the 6th May 2022, I emerged as a winner in my category and I know that Ray played a very major role and the win. He delivered the fliers on time and ensured that I appealed to the voters. Thank you Ray for the great service and I will not hesitate to recommend you to my network!

Your services are appreciated.

Yours Faithfully,
Khayesi Njambi & Khayesi Advocates LLP

VICTOR MULINDI
victor@knkadvocates.co.ke

KINGVALE
INSURANCE AGENCY
Service with Integrity

Suite 16, 3rd Floor,
Arrow House, Koinange St.
0721 424 845, 0715 614 048
020 2074345
info@kingvaleinsurance.com

5TH AUGUST 2020

RICHLY RICH LTD
NAIROBI

Dear Ray Jonathan,

RE: SOCIAL MEDIA MANAGEMENT

This letter is to convey our appreciation for the above service.

Kingvale has been relatively inactive on social media over the past 6years with intermittent posts on Facebook and Twitter.

We have been managing this essential service in house and confirm we did not do a good job.

After joining BNI and seeing the effectiveness of Richly Rich in managing social media for other companies we were inspired to contract them.

Over the past 1 month we have seen renewed interest and traffic on our social media platforms. We have also had an opportunity to engage with other BNI business owners as we discuss insurance.

Richly Rich Ltd has given us a new lease of life in this season by ensuring we are visible. They have also given us unique ways of showcasing our skills and knowledge in the insurance industry

We do not hesitate in recommending you to companies that wish to enhance their online visibility.

Yours Sincerely,

PETER MACHARIA
INSURANCE SOLUTIONS CONSULTANT

PEOPLE FOCO Agency

HR CONSULTANCY & RECRUITMENT

TESTIMONIAL

It is with great pleasure that I put on record of the great service that I have been receiving from Ray Jonathan and the entire team at Richly Rich Limited.

I remember when I signed up, I did so as a result of success stories I heard on what social media marketing can do to a business. Today I stand here being a success story of how professional social media marketing has created visibility and profitability to my business.

About two weeks after I signed up, I managed to connect with a long-lost contact on LinkedIn who was struggling with recruitment. We set up a meeting and they signed us up for recruitment for all their recruitment around Africa. You can imagine my excitement as this was no small money.

Today, the same connections have enabled me to create relationships that have enabled me to recruit for high level positions within the country and as far as Nigeria. Am so happy that I have constant flow of income that I can attribute to the great support I have heard from Richly Rich Limited.

I get excited when people remember me as 'Wambui wa Foco'. That could not have been possible without you. I would not hesitate to recommend your services to any entrepreneur.

Asante Ray and the entire Richly Rich Limited for your dedication and professionalism.

PEOPLE FOCO AGENCY
P. O. Box 1741 - 00100,
NAIROBI

WAMBUI KARIUKI

CEO

HIS & HER
SCENTS
We have a sense for your scent

We have been working with Richly Rich Limited for about a year now. We outsourced our digital marketing to Ray and his team when our company's social media presence grew and we were overwhelmed with keeping up with customer inquiries and online orders.
Richly rich has done a fantastic job managing our social media spaces on Facebook and Instagram. Our customers are happy and have given us great reviews. And importantly, our online sales have improved.
We would strongly recommend their services for your companies if you want to grow your online presence and generate new business.

Lameck Mwanthi

(DIRECTOR)

5TH JAN, 2018

1st Floor, Room 114
St. Ellis House, Wabera St.
Nairobi.

0723 992 721
lameckmwanthi@yahoo.com
hisandhersscents

RICHLY RICH LTD ENDORSMENT

2 years ago I met Ray Jonathan and Agnes Muema of Richly Rich Ltd. They had seen my work on facebook and thought they could do more for me in terms of social media marketing. I was a bit hesitant as I wasn't sure they would understand my products. After a lot of thinking I decided to give them the job but more because at the time the work was being done by my brother who would do it at his own pleasure and still get paid whether he worked or not. Since I gave the job to Richly Rich Ltd, the rest is history.

Richly Rich has not only managed my page so professionally but increased my clientele as a result. I have had my clients calling to ask who is managing our page and if I could forward the contacts of whoever is doing it. 80% of my clients now come from social media. Richly Rich Ltd not only manage my facebook page but also the Instagram account and sometimes respond to clients emails as well. They are very responsive to clients and most of the time my clients are not even aware that they are not talking to me. Richly Rich Ltd has learnt my products and my quality so well that they can always formulate a quotation for our clients.

One of the blessings we always count at Denilin Bakers is Richly Rich Ltd. We truly appreciate their service and dedication. They have become a part of the Denilin Bakers family.

I would like to sincerely thank Agnes and Ray for their excellent work and urge them to continue with the passion they have for the job. I will definitely refer as many clients as possible as I am sure that they will be satisfied by your services as we are at Denilin Bakers.

Sincerely,

Linda Oyier-Maari
General Manager

Lenana road, next to Nigeria High Commission | Cell: 0711580116, 0720671519| www.denilinbakers.co.ke |
Facebook: Denilin Bakers
P.O. BOX 2511 00100 NAIROBI

Dear Mr. Jonathan Mutuku

On behalf of the League of the Young Professionals (LYP), we would like to appreciate the stellar job that Richly Rich Limited did in the build up to LYP's auspicious celebration of ten years of community transformation crowned by the LYP Gala and Game Changers Awards at Movenpick hotel on 23 November 2019.

The Richly Rich team under the laudable leadership of Mr. Jonathan Mutuku put together a master piece in-terms of the social media marketing of LYP's most significant event in 2019, you exceeded our expectations and we say a big thank you! The event that was graced by greats in the highest echelons of leadership including a celebrated governor, top United Nations officers, captains of industry, entrepreneurs and community game changers was truly demanding and you delivered with excellence. Heartfelt appreciation for enduring the sleepless nights, persistent calls, video shoots, info graphics, productions, interviews, the whole painstaking process that required some special grace. We all loved the E-posters, the personalized messaging, the promotional video clips, the clear voice recording and the awe-inspiring photos.

The LYP family will gladly refer you to our networks and we wish your business untamed growth in 2020 and beyond.



Ouko Erustus

Chairman, LYP

Presented on 11 Dec 2019, at BNI Legacy meeting in Nairobi

22nd May 2019

Dear Ray Jonathan,

I would like to thank Richly Rich Ltd for the great support you have given to Wellness For Life. Your creativity in creating our posters has made us stand out from the others doing the same business.

I have been able to share the posters on WhatsApp and gotten a number of customers and even people who have joined the business

Working with Molly has been a joy and her commitment to ensure that a post goes out daily is tremendous.

I would not hesitate to recommended your company to anyone looking for Social Media Marketing support.

Kind Regards,

Mercy Nzula

CEO

Wellness For Life

REACH US

Scan To Save Contact



Richlyrich™

MARKETING AGENCY

Richlyrich™

www.richlyrich.com

MARKETING AGENCY